FREE TALK | 30 TO 45 MINUTES | NO SALES PITCH

Behind the Bot

Where AI can get a small business in trouble, and the simple habits that prevent it.

Most small teams already use AI, often without any rules. I show owners and managers how AI assistants really work, where the privacy and legal risks hide, and what to do about it, using real examples from systems I run every day.

YOU WILL LEAVE ABLE TO

1 EXPLAIN IT
Describe in plain English how an AI assistant works, and why it can sound sure and still be wrong.

2 SPOT THE RISK
Know what must never be pasted into an AI tool, and how automated texts and emails can break the rules.

3 ACT THIS WEEK
Use three free tools safely and set a one-page AI rule for your team, with a take-home checklist.

SUGGESTED FLOW (ABOUT 45 MINUTES)

0:00	Why AI is already in your business
0:05	How a chatbot works, with real examples
0:15	Where it goes wrong, and the guardrails
0:28	Your safe-use checklist
0:35	Three free tools, shown live
0:40	Questions

TRACK RECORD

- Presented to AREAA Houston on October 14, 2026.
- Attendee feedback: “simple to understand and implement.”
- AREAA Houston has asked for further sessions.
- Examples come from systems I run daily: lead follow-up automation, AI chat, and texting-rule compliance.

FOR THE HOST

- Free for members or clients. No sales pitch from the stage.
- 30 to 60 minutes. In person preferred, virtual possible.
- I bring slides and a one-page handout. You provide a screen or projector.
- Tell me what your members have already seen, and I will adjust the talk and examples to their industries.

AFTER THE TALK

Attendees scan to download the safe-use checklist. A Part 2 is available on request: a hands-on 60 to 90 minute session where each person drafts their own one-page AI-use policy.



ABOUT THE SPEAKER

Leonardo Flores builds and runs AI and automation systems for small businesses in the Houston area through Lionhall Ventures, based in Tomball. Texas LLC. Educational content only, not legal advice.

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